CRANE MERCHANDISING SYSTEMS

Bev//AX

EXPERIENCE THE DIFFERENCE WITH THE PLATFORM CALLED MEDIA2



Higher Engagement A larger 9" touchscreen with full-motion video attracts and engages consumers

Increased Sales

Suggestive selling and digital advertising drive impulsive and multi-product sales



CONSUMER EXPERIENCE

COLOUR DISPLAY

Engage consumers with larger, 9-inch touchscreen and full-motion video (7-inch touch screen standard)

SUGGESTIVE SELLING

Help consumers make selections while exposing them to new products, slow movers, or complimentary products

SHOPPING CART

Enable multi-product purchases with one, simple transaction

NUTRITIONAL INFORMATION

Inform consumers with a large display of easy-to-read nutrition facts

CUSTOM GRAPHICS

Create a custom storefront with our design service to enhance a location or promote your brand



COLOUR DISPLAY



SHOPPING CART



DIGITAL ADVERTISING



SUGGESTIVE SELLING



NUTRITIONAL INFORMATION

OPERATOR EXPERIENCE



BevMAX MEDIA 35

SCREEN PERFORMANCE

Improve the user experience with a more responsive screen and boot up time of less than a minute

DIGITAL ADVERTISING

Encourage sales while building brand loyalty with display advertising and interactive promotions throughout the purchase experience

PRODUCT VARIETY

Increase sales and consumer satisfaction with a great product selection

CASHLESS PAYMENT

Capture every sale with a built-in and intuitive cashless solution

REMOTE MANAGEMENT

Manage machines over the air with Simplifi[™] CONNECT PLUS for price changes, planograms and nutritional information

STANDARD CONFIGURATIONS:

BevMAX MEDIA 35

9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9
9	9	9	9	9	9	9

Width 7 Depth (0.5l PET) 9

STANDARD CONFIGURATION Max No. of Trays 5 Max No. of selections 35 Capacity (0.5I PET) 315

OPTIONAL CONFIGURATION Min No. of Trays 4 Max No. of selections 28 Capacity (0.51 PET) 252



BevMAX MEDIA 45

BevMAX MEDIA 45

9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9
9	9	9	9	9	9	9	9	9

Width 9 Depth (0.5l PET) 9

STANDARD CONFIGURATION Max No. of Trays 5 Max No. of selections 45 Capacity (0.51 PET) 405

OPTIONAL CONFIGURATION Min No. of Trays 4 Max No. of selections 36 Capacity (0.51 PET) 324

Specifications

	BevMAX MEDIA 35	BevMAX MEDIA 45			
Height	1850 mm	1850 mm			
Depth	822 mm	822 mm			
Width	1015 mm	1180 mm			
Weight	247 kg	333 kg			
Energy Consumption	253 Wh/h	251 Wh/h			
All dimensions shown are appropriate and are for guidance only					
Electrical Supply	220/240 VAC 50Hz, 5A				
Payment Protocol	M.D.B. (Standard)				
Listings	CE, UL, FCC				
Options	Lockable cash box				
Energy Consumption	253 Wh/h	251 Wh/h			
Temperature Control	Programmable refrigerated temperature range 0°C - 23°C				
Refrigerant	efrigerant R134a CFC Free or R290 Hydrocarbon				

EMEA APAC Headquarters

PR16938

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Pipsmore Park, Bumpers Farm Industrial Est. Chippenham, Wiltshire SN14 6NQ, UK t: +44 (0) 1249 444 807 | f: +44 (0) 1249 444 819 | sales@cranems.eu | www.cranems.eu