# Merchant AMBIENT

# **EXPERIENCE THE DIFFERENCE**

WITH THE PLATFORM CALLED MEDIA2



## Faster Performance

Delivering unparalleled speed, reliability and screen responsiveness

## **Higher** Engagement

A larger 9" touchscreen with full-motion video attracts and engages consumers

#### **Increased Sales**

Suggestive selling and digital advertising drive impulsive and multi-product sales

# **CONSUMER EXPERIENCE**

#### **COLOUR DISPLAY**

Engage consumers with larger, 9-inch touchscreen and full-motion video (7-inch touch screen standard)

#### SUGGESTIVE SELLING

Help consumers make selections while exposing them to new products, slow movers, or complimentary products

#### **SHOPPING CART**

Enable multi-product purchases with one, simple transaction

#### **NUTRITIONAL INFORMATION**

Inform consumers with a large display of easy-to-read nutrition facts

#### **CUSTOM GRAPHICS**

Create a custom storefront with our design service to enhance a location or promote your brand





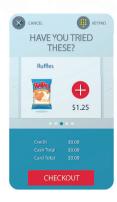
COLOUR DISPLAY



SHOPPING CART



DIGITAL ADVERTISING



SUGGESTIVE SELLING



NUTRITIONAL INFORMATION

# **OPERATOR** EXPERIENCE



**MERCHANT 6** 

#### **SCREEN PERFORMANCE**

Improve the user experience with a more responsive screen and boot up time of less than a minute

#### **DIGITAL ADVERTISING**

Encourage sales while building brand loyalty with display advertising and interactive promotions throughout the purchase experience

#### PRODUCT VARIETY

Increase sales and consumer satisfaction with a great product selection

#### **CASHLESS PAYMENT**

Capture every sale with a built-in and intuitive cashless solution

#### REMOTE MANAGEMENT

Manage machines over the air with Simplifi™ CONNECT PLUS for price changes, planograms and nutritional information

# **STANDARD** CONFIGURATIONS:

## **MERCHANT 4**

**SNACK & CONFECTIONERY** 

11		15		13		11		Snack
Ş	9	Ş	9	Ç	9	9		Snack
1	1	1	5	1	3	11		Snack
17	17	17	17	20	20	15	15	Confectionery
17	17	17	17	20	20	15	15	Confectionery
1	11		9		9		1	Snack
17		20		20		15		Snack

Snack 248 Confectionery 276 Total 524



#### **MERCHANT 4**

### **MERCHANT 6**

**SNACK & CONFECTIONERY** 

1	1	1	5	1	5	1	5	1	3	1	1	Snack
	9	9		9		9		9		9		Snack
1	1	1	3	1	5	1	5	1	3	11		Snack
17	17	17	17	20	20	20	20	15	15	15	15	Confectionery
17	17	17	17	20	20	20	20	15	15	15	15	Confectionery
1	1	ę	)	ę	9	1	3	1	3	1	1	Snack
17		17		2	0	20		15		15		Snack

**Snack** 380 **Confectionery** 416

N.B. Tray heights are adjustable

## Specifications

	Merchant 4	Merchant 6				
Height	1830 mm	1830 mm				
Depth	978 mm*	978 mm				
Width	833 mm	1112 mm				
Weight	232 kg	277 kg				
<b>Energy Consumption</b>	30 Wh/h	30 Wh/h				
All dimensions shown are approximate and are for guidance only.						
<b>Electrical Supply</b>	220/240 VAC 50Hz, 1.5A					
Payment Protocol	M.D.B. (Standard)					
Options	Lockable cash box					
Shelf Options	4 dual-spiral snack/pastry 8 single-spiral candy 6 and 7 shelf configurations	6 dual-spiral snack/pastry 12 single-spiral candy 6 and 7 shelf configurations				